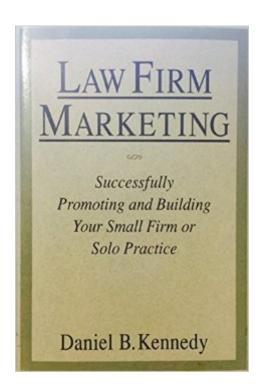
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# Law Firm Marketing: Successfully Promoting And Building Your Small Firm Or Solo Practice





### **Synopsis**

Lawyers are finding that they must become more adept at marketing and selling their services in order to survive in a crowded marketplace. Law Firm Marketing gives sole practitioners and partners in small firms the strategies and tactics for marketing their practice that they never learned in law school.

#### **Book Information**

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Average Customer Review: 2.0 out of 5 stars Â See all reviews (1 customer review)

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